



KUTV
299 S Main St
Ste 150
Salt Lake City, UT 84111

National Media, Inc
815 Slaters Ln
Alexandria, VA 22314-1219

Contract # 1372579

Schedule Dates 10/05/12-10/11/12
Advertiser National Republican Congressional Committee (23
Agency National Media, Inc (1454)
Product POLITICAL CANDIDATE SUPER PAC (ns) (1386)
Brand NRCC IE 10/5 (473292)
Salesperson TeleRep/DC, Washington DC (2995)
Sales Office TeleRep Washington DC
Buyer Name MORAN, KRISTY
Phone/Fax /
CPE 3158
Account Types National/Political Issue Agency BRD
Billing Type Standard
Comments NRCC IE 10/5
***** THIS IS A CASH IN ADVANCE SCHEDULE *****

Date Entered 09/13/12
Last Modified 09/13/12
Entered By Kate Freckleton
CO-OP No
Headline # 06315230
Demo A35+
Order Type Normal
Package Deal
Commission % 15.00
Commission \$6,551.25
Net Total \$37,123.75
Sales Tax

Salt Lake City (KUTV)
By Broadcast Month Spots Rate
Oct. 2012 39 \$43,675.00
Grand Total: 39 \$43,675.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / News (1)	10/05/12-10/05/12	1	:30	12P-1P (MST)						1			1	\$500.00	\$500.00	Salt Lake City (KUTV)		9/13/12
2.0	Normal Line / News (2)	10/08/12-10/11/12	1	:30	12P-1P (MST)	3	X	X	X	X				3	\$500.00	\$1,500.00	Salt Lake City (KUTV)		9/13/12
3.0	Normal Line / News (3)	10/05/12-10/05/12	1	:30	5A-5:30A (MST)						1			1	\$225.00	\$225.00	Salt Lake City (KUTV)		9/13/12
4.0	Normal Line / News (4)	10/08/12-10/11/12	1	:30	5A-5:30A (MST)		1	1	1	1				4	\$225.00	\$900.00	Salt Lake City (KUTV)		9/13/12
5.0	Normal Line / News (5)	10/05/12-10/05/12	1	:30	5:30A-6A (MST)						1			1	\$350.00	\$350.00	Salt Lake City (KUTV)		9/13/12
6.0	Normal Line / News (6)	10/08/12-10/11/12	1	:30	5:30A-6A (MST)		1	1	1	1				4	\$350.00	\$1,400.00	Salt Lake City (KUTV)		9/13/12
7.0	Normal Line / News (7)	10/05/12-10/05/12	1	:30	6A-8A (MST)						1			1	\$900.00	\$900.00	Salt Lake City (KUTV)		9/13/12
8.0	Normal Line / News (8)	10/08/12-10/11/12	1	:30	6A-8A (MST)	4	X	X	X	X				4	\$900.00	\$3,600.00	Salt Lake City (KUTV)		9/13/12
9.0	Normal Line / SPOT (9)	10/07/12-10/07/12	1	:30	8A-9A (MST)								1	1	\$1,000.00	\$1,000.00	Salt Lake City (KUTV)		9/13/12
10.0	Normal Line / News (10)	10/05/12-10/05/12	1	:30	5P-5:30P (MST)						1			1	\$1,300.00	\$1,300.00	Salt Lake City (KUTV)		9/13/12
11.0	Normal Line / News (11)	10/08/12-10/11/12	1	:30	5P-5:30P (MST)		1	1	1	1				4	\$1,300.00	\$5,200.00	Salt Lake City (KUTV)		9/13/12
12.0	Normal Line / News (12)	10/06/12-10/06/12	1	:30	5P-6P (MST)							1		1	\$750.00	\$750.00	Salt Lake City (KUTV)		9/13/12
13.0	Normal Line / News (13)	10/07/12-10/07/12	1	:30	5P-6P (MST)								1	1	\$1,500.00	\$1,500.00	Salt Lake City (KUTV)		9/13/12
14.0	Normal Line / SPOT (14)	10/05/12-10/05/12	1	:30	10:35P-11:35P (MST)						1			1	\$1,000.00	\$1,000.00	Salt Lake City (KUTV)		9/13/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

Kate Freckleton

9/14/12

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299 S Main St
Ste 150
Salt Lake City, UT 84111

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815 Slaters Ln
Alexandria, VA 22314-1219

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Salt Lake City (KUTV)

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Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
15.0	Normal Line / SPOT (15)	10/08/12-10/11/12	1	:30	10:35P- 11:35P (MST)	1	1	1	1	1				4	\$1,000.00	\$4,000.00	Salt Lake City (KUTV)		9/13/12
16.0	Normal Line / Sports/Other (16)	10/07/12-10/07/12	1	:30	10:35P- 11:35P (MST)							1		1	\$750.00	\$750.00	Salt Lake City (KUTV)		9/13/12
17.0	Normal Line / News (17)	10/05/12-10/05/12	1	:30	10P- 10:35P (MST)					1				1	\$3,500.00	\$3,500.00	Salt Lake City (KUTV)		9/13/12
18.0	Normal Line / News (18)	10/11/12-10/11/12	1	:30	10P- 10:35P (MST)					1				1	\$3,500.00	\$3,500.00	Salt Lake City (KUTV)		9/13/12
19.0	Normal Line / SPOT (19)	10/06/12-10/06/12	1	:30	6P- 7P (MST)							1		1	\$800.00	\$800.00	Salt Lake City (KUTV)		9/13/12
20.0	Normal Line / Prime (20)	10/10/12-10/10/12	1	:30	9P- CBS-CST Crime Scene Investigation (Wednesday)				1					1	\$5,500.00	\$5,500.00	Salt Lake City (KUTV)		9/13/12
21.0	Normal Line / Prime (21)	10/11/12-10/11/12	1	:30	7:59P- CBS-Person of Interest (Thursday)					1				1	\$4,500.00	\$4,500.00	Salt Lake City (KUTV)		9/13/12
22.0	Normal Line / Prime (22)	10/06/12-10/06/12	1	:30	8:59P- CBS-48 Hours Mystery (Saturday)							1		1	\$1,000.00	\$1,000.00	Salt Lake City (KUTV)		9/13/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

SEP13/12 18.10
*** KUTV-TV ***

#

BUYER NAME KRISTY MORAN

SALES PRSN WA- CHERYL BLAIR

ALEXANDRIA, VA 22314

CONTRACT # 6315230

	CLASS:	NATL.	LOCAL	REGIONAL
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PRDCT	<u>NRCC IE 10/5</u>	<u>EST#3158</u>	COMMENTS: (LINE, ORDER, INVOICE)
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FLIGHT DATES OCT5/12 OCT11/12 WK-1

CITY TAX _____ STATE TAX _____ CO-OP BILLING NEEDED _____ DATE SEP13/12 18.10

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

[illegible]

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AGENCY ADVERTISER CODE = AGENCY EST# = 3158
AGENCY PRODUCT CODE =
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1200N--100P

30	\$500.00
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10/5

10/5

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FRI

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PROGRAM : 2 NEWS AT NOON

1200N-100P

ω
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\$500.00

10/8

10/11

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M-TH

(w)

PROGRAM : 2 NEWS AT NOON

500A-530A

$$\omega_0$$

\$225.00

10/5

10/5

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ERR

1

PROGRAM : 2 NEWS AT 5AM

REP HEADLINE# 6315230
*** ORIGINAL REV#0 ***

REP: TEL# 215-564-1206 FAX# 215 564 1103
CREDIT ADVISORY: AGENCY CREDIT RISK !!
ORDER WORKSHEET HARRIS REPORT FROM REP
SEP13/12 18.10
*** KUTV-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
16			1035P-1135P	30		\$750.00	10/7	10/7	1		SUN	1
PROGRAM : TALKIN SPORTS												
17			1000P-1035P	30		\$3,500.00	10/5	10/5	1		FRI	1
PROGRAM : 2 NEWS AT 10PM												
18			1000P-1035P	30		\$3,500.00	10/11	10/11	1		THU	1
PROGRAM : 2 NEWS AT 10												
19			600P-700P	30		\$800.00	10/6	10/6	1		SAT	1
PROGRAM : ENT TONIGHT												
20			900P-1000P	30		\$5,500.00	10/10	10/10	1		WED	1
PROGRAM : CSI												
21			800P-900P	30		\$4,500.00	10/11	10/11	1		THU	1
PROGRAM : PERSON INT												
22			900P-1000P	30		\$1,000.00	10/6	10/6	1		SAT	1
PROGRAM : 48 HOUR MYSTERY												
OCT/12			43675.00									
CONTRACT TOTAL												43675.00
TOTAL SPOTS												39

MARKET TOTALS \$121,319 KUTV 36% KTVX 11% KSL 17% KSTU 36% KUCW 0% KJZZ 0% KCSG 0%
KMYU 0%

SVC- NONE
DEMOS- RA35+*